



**Urban Forested & Eco Friendly**  
Since 1996

## August 2016 Newsletter

Hello Friend!

*Pacific Coast Lumber (PCL)* is pleased to commence our newsletter program, so you can look forward to receiving monthly updates on what's happening here at *PCL*. In a nut shell, we take local trees from dead, dying or hazardous tree removals, site clearance trees and storm-downed trees, then turn them into usable products. We will be sending interesting and important news about our local urban forests and how we are doing our part to make the best use of this wonderful resource while keeping the carbon footprint as small as possible. We continue to work with *A Place to Grow (APG)* and are collaborating on exciting projects. My wife, Dana, runs a tight ship over there. Our shops are in the same business park location at 445 Prado Road and are about 100 yards apart. What a dream come true to be able to work closely with such a wonderful person. Those of you who know her will surely agree! Thanks for reading our inaugural newsletter and I hope you enjoy this and many more to come! Feedback is always welcome.



*Our new sign out front with our Grand Re-Opening balloons!*

## In This Edition...

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## PCL Grand Re-Opening

On June 11, 2016 we held our Grand Re-Opening celebration at *PCL*. KJUG radio was broadcasting live from our lumber yard where we served burgers and brews to over 250 folks! We gave



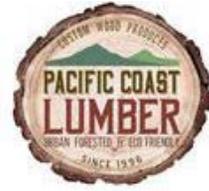
KJUG at our Grand Re-Opening

several mill tours, demonstrated our mills and planer, and walked the yard to identify special logs we have in inventory. We had a raffle drawing and here are the winners:

- **\$100 PCL gift cards:** Bobby Francis, Dom Smith, Tod DuBois and Tom Brewer
- **Live Oak Festival Day Passes:** Jamie Walker and Gayle Rappaport
- **Adirondack chair:** Virgil Clark
- **T-Shirts:** Yolanda Leyva, Anita Sowelu, Josephine Bauer, Craig Brookes, Sami Williams

Congrats to the winners! If you haven't picked up your prize, please come in to pick it up!

## New Web Site Coming Soon



We are in the process of updating our website. Thanks to **Mental Marketing** for rebranding **PCL** and **Debra O. Star**, **Intuitive Web Design** for bringing this new website into existence. Stay tuned for the unveiling!

## NPR Interview of PCL and APG



*Journeys of Discovery with Tom Wilmer*

Tom Wilmer, who hosts NPR's *Journeys of Discovery With Tom Wilmer*, interviewed Dana and me for a special report on the state of our forests and how we are able to produce wonderful products from the trees that would otherwise be

left to rot. These trees could also become potential fuel for an unwanted forest fire, be used for firewood or groundcover chips or end up in the landfill. This interview was broadcast on July 13, 2016 on KCBX and other NPR stations. *PCL* is working closely with Cal Fire in Cambria to acquire a significant portion of the usable dead and dying trees to make the best and highest use of them and sequester the carbon for as long as possible. Here is a [link](#) to the interview page where you can listen to the podcast and watch a short video.

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## Cambria Pines Shed for Sale

This 8' x 10' shed with a 4' porch is available for sale at *PCL*. The price is \$7500 plus delivery and installation. This unique shed was built using Monterey pine from the Cambria Forest.

Interesting factoid: the Cambria Forest is the largest native Monterey pine forest in the world and spans about 3500

acres. This gem has about 50% of their trees either dead or dying. The forest is being managed by Cal Fire to ensure safety from wild fires and to make the forest as healthy as possible as it recovers from the ongoing drought and bark beetle infestation. Cal Fire has a grant that states a goal of 'carbon sequestration' which means that any durable product, such as a shed, table or chair made from this resource will keep that carbon from being added to the greenhouse gasses. This picture is from the Cal Fire Safety Fair in Cambria on May 5, 2016. We were mentioned in an article found in the [Cambrian](#) newspaper on May 6, 2016.



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## Adirondack Chairs

We create these beautiful and very comfortable Adirondack chairs out of local lumber. We stock 3 species (from left to right): cypress, redwood and pine. The cypress came from a tree taken down on South Higuera, the redwood came from a few trees we retrieved from Nipomo and the pine is from Cambria. These come in kits for you to assemble or we can assemble them for \$45 each. We can also apply a finish to them for an additional \$45 per chair. The cypress and redwood kits are \$250 and the pine kit is a bargain at \$175. We can ship the kits anywhere for the cost of shipping plus an additional \$15 for handling. We also carry Adirondack tables and footstools, call for pricing.



## Affiliates



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## Questions?? Comments??

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